VOLKSWAGEN DEALERSHIP COMMUNICATION



To: Dealer Principals and General Managers

Subject: Important VWoA Announcement

Michael Horn CEO & President Volkswagen Group of America

Volkswagen of America, Inc. 2200 Ferdinand Porsche Drive Herndon, VA 20171

September 18, 2015

Today, Volkswagen Group of America, Inc., Volkswagen AG and Audi AG received notice from the US Environmental Protection Agency, US Department of Justice and the California Air Resources Board of an investigation related to certain emissions compliance matters.

Because of this situation, we are implementing an immediate stop-sale on new 4 cylinder TDI vehicles in dealer inventory, and on used 4 cylinder TDI vehicles in the Certified Pre-Owned (CPO) program. The system coding will be updated as soon as possible to reflect the stop-sale. In addition, we recommend not selling other used 4 cylinder TDI vehicles until the compliance issues have been addressed. Based on discussion with your National Dealer Advisory Council, we will develop a Floor Plan Reimbursement Program for the new Volkswagen 4 cylinder TDI vehicles affected in your inventory. Details will be provided to you under separate cover.

The specific Volkswagen vehicles identified by the US EPA are:

Model Year	EPA Test Group	Make and Model(s)
2009	9VWXV02.035N	VW Jetta, VW Jetta Sportwagen
2009	9VWXV02.0U5N	VW Jetta, VW Jetta Sportwagen
2010	AVWXV02.0U5N	VW Golf, VW Jetta, VW Jetta Sportwagen,
2011	BVWXV02.0U5N	VW Golf, VW Jetta, VW Jetta Sportwagen,
2012	CVWXV02.0U5N	VW Beetle, VW Beetle Convertible, VW Golf, VW Jetta, VW Jetta Sportwagen.
2012	CVWXV02.0U4S	VW Passat
2013	DVWXV02.0U5N	VW Beetle, VW Beetle Convertible, VW Golf, VW Jetta, VW Jetta Sportwagen.
2013	DVWXV02.0U4S	VW Passat
2014	EVWXV02.0U5N	VW Beetle, VW Beetle Convertible, VW Golf, VW Jetta, VW Jetta Sportwagen.
2014	EVWXV02.0U4S	VW Passat
2015	FVGAV02.0VAL	VW Beetle, VW Beetle Convertible, VW Golf, VW Golf Sportwagen, VW Jetta, VW Passat

Owners of the affected vehicles should be aware that this is not a safety related issue. Owners of these vehicles do not need to take any action at this time. Below are some questions and answers related to this issue:

Q: Is there a recall?

A: VW is working with regulators and will take all steps necessary to remedy any issues, including an emissions recall. This is an emissions matter and not a safety issue. Owners of these vehicles do not need to take any action at this time.

Q: Does this affect the MY16 TDIs?

A: We are working with CARB and EPA to complete the certification for the MY16 TDI and remain hopeful that we can release those vehicles shortly.

Please know that we are cooperating with the investigation. As we have further information we will share it with you, our dealers. All media inquiries should be directed to Jeannine Ginivan

It is our first priority to work together with you, our dealers, to solve these issues for our customer and support you in every way we can. Together, we will get through this time and continue our work building the Volkswagen brand in the United States.

Best Regards,

Michael Horn CEO & President

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Volkswagen Group of America